



Community Health Action Plan 2016 (year)

Designed to address Community Health Assessment priorities (Form updated Jan. 2016)

*Three priorities identified during the 2015 CHA process are required to be addressed. Each priority should have a separate "Community Health Action Plan". Action plans are due by **the first Monday in September following the March submission of the CHA, per consolidated agreement.***

County: Hoke

Period Covered: July 1, 2016-June 30, 2019

Partnership/Health Steering Committee, if applicable: Hoke County Public Health Advisory Council/Hoke County Health Department

Community Health Priority identified in the most recent CHA: Adolescent Pregnancy Prevention & Sexually Transmitted Diseases

Local Community Objective: *(Working description/name of community objective)*

By 2019 the teen pregnancy rate will be reduced by 5% through community education and awareness.

(check one): **New** **Ongoing** *(addressed in previous Action Plan)*

Baseline Data: *(State measure/numerical value. Include date and source of current information):*

The 2005 Teen Pregnancy rate in Hoke County was 72.7 per 1,000 (or 107 teen pregnancies in the county.) Date and source of original baseline data: Adolescent Pregnancy Prevention Coalition of North Carolina (APPCNC.org) -2005 Data and NC State Center for Health Statistics-2007 County Health Data Book-2005 Pregnancy Rates for Girls 15-19

For continuing objective provide the updated information: *(State measure/numerical value. Include date and source of current information):*

The 2014 Teen pregnancy rate (15-19 year old girls) in Hoke County was 41.8 per 1,000 (or 65 teen pregnancies in the county). County ranking-27th. Date and source of updated information: 2014 NC State Center for Health Statistics , County Health Data Book- Pregnancy Rates for Girls 15-19 and Adolescent Pregnancy Prevention Coalition of North Carolina (APPCNC-Shift NC)

Healthy NC 2020 Objective that most closely aligns with focus area chosen below:

1. Decrease the percentage of pregnancies among adults that are unintended to 30.9% by 2020.
2. Reduce the percentage of positive results among individuals aged 15 to 24 tested for chlamydia to 8.7% by 2020.
3. Reduce the rate of new HIV infection diagnoses (per 100,000 population) to 22.2% by 2020.

Population(s)

I. Describe the local population at risk for health problems related to this local community objective: *(Examples of factors placing populations at risk for disparities include race, ethnicity, gender, age, income, insurance status, and geographical location.)*

Minorities-African American, Native American and Hispanic
Economically disadvantaged-residents whose gross income is less than \$15,000 per year
Youth-persons 12- 18 years of age

II. Describe the target population specific to this action plan:

A. Total number of persons in the target population specific to this action plan: 4702

B. Total number of persons in the target population to be reached by this action plan: 235

C. Calculate the impact of this action plan:

(Total # in B divided by total # in A) X 100% =5% of the target population reached by the action plan.)

Healthy North Carolina 2020 Focus Area Addressed: Each of the two CHA priorities selected for submission must have a corresponding *Healthy NC 2020* focus area that aligns with your local community objectives.

■ **Check below the applicable Healthy NC 2020 focus area(s) for this action plan.**

For more detailed information and explanation of each focus area, please visit the following websites:

<http://publichealth.nc.gov/hnc2020/foesummary.htm>

<http://publichealth.nc.gov/hnc2020/>

Tobacco Use

Physical Activity & Nutrition

Injury

Sexually Transmitted

Diseases/Unintended

Pregnancy

Maternal & Infant Health

Substance Abuse

Mental Health

Infectious Disease/Foodborne

Illness

Oral Health

Social Determinants of Health

Environmental Health

Chronic Disease

Cross-cutting

Evidence Based Strategy/Intervention (EBS) Table: Researching effective strategies/interventions

List 3-5 evidence-based interventions (proven to effectively address this priority issue) that seem the most suitable for your community and/or target group. (Insert rows as needed)+

Evidence Based Strategies Used with Like Population(s) (Include source)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: Baby Think It Over Program</p> <p>Community Strengths/Assets: Network to provide educational information on an individual basis to each requesting organization.</p>	<p>S.M.A.R.T Goals: To reduce the number of unintended pregnancies in the adolescent population.</p>	<p>Target Population(s): Youth under the age of 18</p> <p>Venue: Schools and Community</p>	<p>Resources Needed: Curriculum and educational pamphlets and books related to subject.</p>
<p>Name of Intervention: Choosing the Best Journey</p> <p>Community Strengths/Assets: Network to provide educational information on an individual basis to each requesting organization.</p>	<p>S.M.A.R.T Goals: To reduce the number of unintended pregnancies in the adolescent population.</p>	<p>Target Population(s): Youth under the age of 18</p> <p>Venue: Schools and Community</p>	<p>Resources Needed: Curriculum and educational pamphlets and books related to subject.</p>

Interventions Specifically Addressing Chosen Health Priority

<u>INTERVENTIONS: SETTING, & TIMEFRAME</u>	<u>LEVEL OF INTERVENTION CHANGE</u>	<u>COMMUNITY PARTNERS' Roles and Responsibilities</u>	<u>PLAN HOW YOU WILL EVALUATE EFFECTIVENESS</u>
<p>Intervention: <u>Baby Think It Over Program</u></p> <p><input type="checkbox"/> New <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: <u>Hoke County High School and Community Organizations</u></p> <p>Target population: <u>Adolescents 11-18 years of age</u></p> <p>Start Date – End Date (mm/yy): <u>07/16-06/19</u></p> <p>Targets health disparities: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p>	<p><input checked="" type="checkbox"/> Individual/ Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input type="checkbox"/> Environmental Change</p>	<p>Lead Agency: <u>Hoke County Health Department</u></p> <p>Role: <u>Collaboration with the School System and Community organizations to implement the program.</u></p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: <u>Health Educator</u></p> <p>Role: <u>Schedule and facilitate outreach programs and supply materials.</u></p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: <u>Hoke County School System</u></p> <p>Role: <u>Advocate, promote and support Hoke County Health Department/Public Health Advisory Council community based outreach programs. Facilitate</u></p>	<p>Expected outcomes: The number of teens who participate will have knowledge of the consequences of risky behaviors.</p> <p>Anticipated barriers: Any potential barriers? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N If yes, explain how intervention will be adapted:</p> <p>List anticipated project staff: <u>Health Educator and Hoke County Schools Healthy Living Curriculum Teachers</u></p> <p>Does project staff need additional training? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N If yes, list training plan: _____</p> <p>Quantify what you will do: <u>One program will be held in a community setting and two in the school setting.</u></p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: <u>Participants will give a report of lifestyle changes made at each session.</u></p> <p>Evaluation: Are you using an existing evaluation? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If no, please provide plan for evaluating intervention: _____</p>

		<p><u>communications among home, school and community.</u></p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: <u>Hoke County Public Health Advisory Council</u></p> <p>Role: <u>Collaborations with other community organizations and faith community.</u></p> <p>Include how you're marketing the intervention:</p> <ol style="list-style-type: none">1. <u>Distribute flyers in community.</u>2. <u>Letters and permission slips sent through youth participants for parental signature.</u>3. <u>Provide awareness of related activities and interventions through the media- radio, TV, local newspaper and community events. Information will be posted on county website.</u>	
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<p>Intervention: <u>“Choosing The Best Journey: Evidence Based Teen Pregnancy Prevention Education Program</u></p> <p><input checked="" type="checkbox"/> New <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: <u>Community Organizations and Health Department</u></p> <p>Target population: <u>Adolescents 13-19 years</u> (General Population)</p> <p>Start Date – End Date (mm/yy): <u>04/16-4/17</u></p> <p>Targets health disparities: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p>	<p><input checked="" type="checkbox"/> Individual/ Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input type="checkbox"/> Environmental Change</p>	<p>Lead Agency:</p> <ul style="list-style-type: none"> • <u>Blue Springs Community Development Center-Hoke Co.(BSCDC)</u> • <u>Cynthia J. Harris (CJH) Educational Grant Services Inc.,</u> <p>Role: <u>Collaboration</u></p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: <u>Grant Fiscal Agent and Outreach Group Facilitator</u></p> <p>Role: <u>Disbursement of funds and assist with program planning, recruitment, and facilitator of the delivery of program activities.</u></p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: <u>Hoke County Health Department Health Educator</u></p> <p>Role: <u>Assist with program planning, recruitment, and facilitator of the delivery of program activities.</u></p>	<p>Expected outcomes: <u>Teens’ will be more aware of their risky behaviors and the choices they make and how the consequences of those behaviors can change their lives.</u></p> <p>Anticipated barriers: Any potential barriers? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, explain how intervention will be adapted:</p> <p><u>Transportation and commitment of participants’ parents as well as participants in completing all program sessions.</u></p> <p>List anticipated project staff: _____</p> <ul style="list-style-type: none"> • <u>Targeted outreach agency coordinators/representatives</u> • <u>Outreach volunteers</u> • <u>BSCDC-Hoke Center trained program facilitator</u> • <u>HCHD trained program facilitator</u> <p>Does project staff need additional training? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N If yes, list training plan: _____</p> <p>Quantify what you will do: <u>Participants will be aware of the coping skills needed to cease from chemical and peer situation that can affect their behaviors and judgment.</u></p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: <u>Program Pre- and Post-test are collected and any reports generated will be returned to funding agent at the end of the each program. Information generated by program will be shared with stakeholders when available.</u></p> <p>Evaluation: Are you using an existing evaluation? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If no, please provide plan for evaluating intervention: _____</p>
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New partner Established partner

Include how you're marketing the intervention:

Word of mouth.

Newspaper Adds, Radio.

Flyers and face-to-face meetings with targeted supported youth agencies.