

Hoke County

Newsletter

North Carolina Economic Developer of the Year

Welcome to the second issue of the Hoke County Newsletter. Inside you'll find information of what's going on inside Hoke County.

If you have any questions, comments, or concerns, please email

**Newsletter
@hokecounty.org**

**We're on the web!
www.hokecounty.net**

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Hoke County's very own Don Porter was awarded the **2010 Economic Developer of the Year** award, alongside Scott Millar of Catawba County, by the North Carolina Economic Developers Association.

Mr. Porter has been deeply involved with business recruitment and many expansion projects, even during this time of economic recession. He assisted in the expansion of Unilever. He was instrumental in the certification of a 1300 acre mega site as the home for Clean Burn Fuels, as well as the preparation of the \$100 million ethanol plant that brought over 40

new jobs to Hoke County.

Porter assisted in the creation of 75 new jobs by bringing Alpha, Inc. to Hoke County. In addition to that, another 49 jobs were brought about via the expansion of Hoke Rubber Products.

On his watch, the City of Raeford saw their downtown completely revitalized, and an expansion of the Hoke rubber company. He has been the Chairman of North Carolina's Southeast Technical Advisory group for six years, and belongs to the NCEDA board of directors.

Kudos, Don, for all the work you



have done for Hoke County! The citizens of Hoke truly appreciate it.

Walmart Opens in Hoke County

A new Walmart opened July 21, 2010 in Hoke County, bringing 300 new jobs, savings for local shoppers and an increase in tax revenue to support the area's economy. Nonprofit organizations will also benefit from the retailer's ongoing charitable contributions and support for community pro-

jects. The Walmart, located at 4545 Fayetteville Road, is open 24 hours a day, seven days a week.

In recent months, Walmart has taken major steps to refresh its stores, merchandising and customer experience. The improvements have all come to-

gether in the company's newest stores, such as the Raeford Walmart, with fast service, a friendly shopping experience and cleaner stores.

The new Walmart features wide aisles, enhanced service and a layout designed to

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Walmart (continued)



make the shopping experience more convenient for customers. Walmart aligned the departments that customers shop most frequently. The pharmacy, for example, is adjacent to food making it easier for customers to pick up their prescriptions while shopping for their groceries.

A bright interior color palette creates an inviting shopping experience and helps define the store's merchandise areas. Lower shelving creates an improved sightline and directional signage on every aisle helps customers find what they are looking for quickly. Walmart also combined the customer service desk, Site-to-Store pick-up location and photo lab in one area near the entrance. Customers now have easy access to these

services, as well as associates on hand to help meet their needs.

As part of Walmart's commitment to the communities in which it operates, \$15,000 in grants from the Walmart Foundation were presented during the grand-opening celebration. Hoke Emergency Liaison Program (H.E.L.P.) received \$5,000 to support programs that serve the community. Hoke County Parks and Recreation, Hoke County Public Library, Hoke County Schools and Hoke County Sheriff's Department each received \$2,500.

The Raeford Walmart, like all new Walmart stores, includes energy-efficient technology and environmentally friendly features to reduce

energy and water consumption and minimize waste. The store's skylights harvest daylight and reduce the amount of energy required to light the store by up to 75 percent daily. LED lighting in the store operates 70 percent more efficiently than traditional fluorescent lighting.

The cement used in the concrete flooring is made with recycled materials, and the floor's finish reduces the need for chemical cleaners. Low-flow toilets and faucets reduce the water used in the bathrooms. The new store also operates a recycling program and will promote sustainable product purchases.

"You don't make progress by standing on the sidelines whimpering and complaining. You make progress by implementing ideas."
- Shirley Hufstедdler

Ethanol Plant Ready to Open

Clean Burn Fuels recently opened its doors to public safety officials for training. The ethanol plant has a current projected opening date of August 12 for the start of their production.

Ethanol is a clean-burning, high-octane fuel that is pro-

duced from renewable sources. At its most basic, ethanol is grain alcohol, produced from crops such as corn. Because it is domestically produced, ethanol helps reduce America's dependence upon foreign sources of energy.

Once open, Clean Burn Fuels hopes to use 60,000 bushels of corn to produce 160,000 gallons of ethanol per day, making the plant the largest ethanol producer on the east coast. With the opening of the plant, it's said to be opening up 90 new jobs within Hoke County.

IT Corner

Tip for the Summer: Learn how to use Safe Mode

Some harmful programs are difficult to remove, even with the proper tools and programs that remove them. Booting the computer in Safe Mode is the first and most effective

step in getting rid of malicious programs that may be running on your computer.

To boot to safe mode, simply press the F8 key while the computer is starting up. Press it in the few seconds after the initial computer

manufacturer screen comes up but before the Windows screen appears.

Then select Safe Mode or Safe Mode with Networking if you will need Internet access while in safe mode.



2010 World Breastfeeding Week

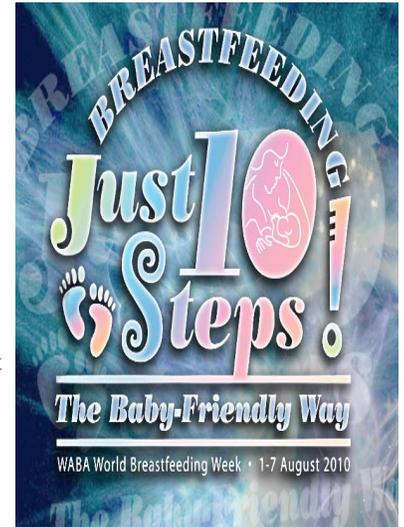
The **2010 World Breastfeeding Week** (August 1-7) theme, **“Breastfeeding Just 10 Steps! The Baby-Friendly Way,”** draws attention to simple steps that hospitals, health care providers, workplaces, the community, and families can take to help mothers achieve their breastfeeding goals.

A Hoke County Breastfeeding Coalition is currently being established to promote breastfeeding within our community. At the Hoke

County Health Department, a monthly Breastfeeding Support Group Meeting is held to offer support for all interested breastfeeding moms. On Friday from 1-2:00 pm, August 6th, the Support Group Meeting will meet to celebrate World Breastfeeding World Week. Our speaker is Tammy Myatt, International Board Certified Lactation Consultant from Cape Fear Valley Hospital. Topic will be “Steps for Successful Breastfeeding”. Activities also include staff breastfeeding ori-

entation to our latest breastfeeding supplies and to breastfeeding classes offered within the community upon request. Contact Vicki Thrower, Breastfeeding Coordinator for any additional information.

To involve the families, we are having a Coloring Contest for children ages 2-9. Come by the WIC office to get our official coloring page for your child. Return entries to the WIC Office by 5:00 pm on August 3rd.



Fall Sports Registration

Hoke County Parks and Recreation is conducting fall registration for its youth program in football, soccer, cheerleading, fall baseball and softball.

The cost for the program is \$25.00 until Friday, August 6. There will be an additional \$5.00 for late registration after August 6, if space is available.

Football (ages 5 -12)
Soccer (ages 4 -14)
Cheerleading (ages 6 -12)
fall baseball and softball (ages 8 -11)

Anyone interested in coaching or officiating a fall sports team for the upcoming season should contact the office.

For further questions and / or concerns, please feel free

to contact Elgin Blue, Hoke County Athletic Director, at (910)875-4035

The department will be having an organizational meeting on Monday, August 2nd at the Parks and Recreation office at 7:30 pm for anyone interested in participating in a co-head adult softball league. Each team should have a representative present.

“You need to find something to hold on to, something to motivate you, something to inspire you.”
-Tony Dorsett

Me-WOW Van

HOKE COUNTY PUBLIC LIBRARY
Me-WOW Van
(Web on Wheels)

The Sandhills Regional Library System offers Computer Training Classes. These are available to you in Hoke County on

Mondays from 10am-11am.

These classes range over a variety of different topics. The best part—they’re completely free of charge!

Take advantage, and take a chance to learn something new!

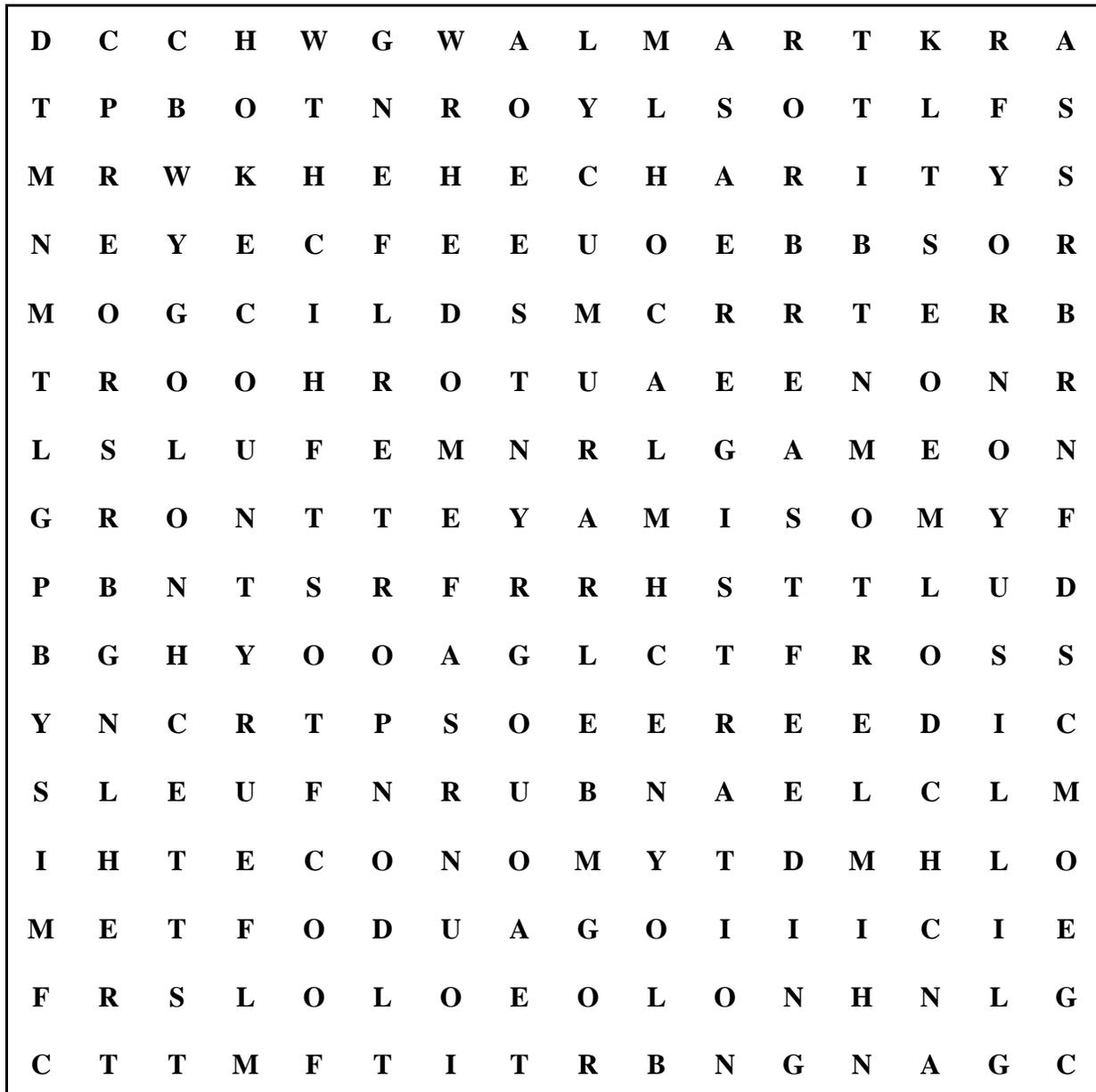
The sites for these classes vary each Monday, so be sure to get in touch with the library to find out where to find the van.

For information on the classes offered, and to sign up, contact the library at (910) 875-2502 or visit in person at 334 N. Main St Raeford, NC



WORD FIND

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